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Ministry of Foreign Affairs of the Czech Republic



Caritas
Czech Republic

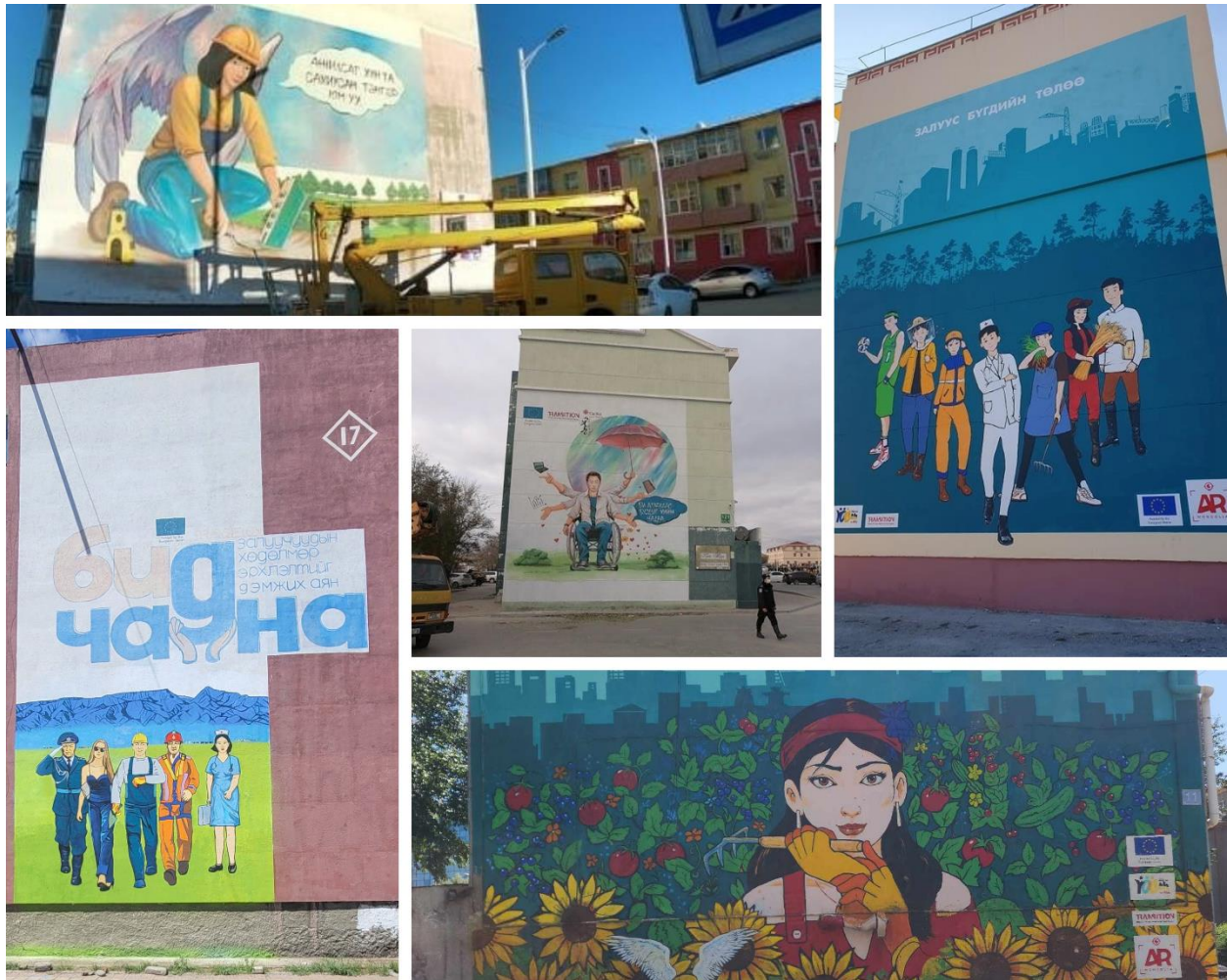


Mongolian Youth Council



**“All for YOUth, YOUth for All” project
funded by the European Union**

‘Reflections’ creative mural photo competition – Terms of Reference



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Background: The "All for YOUth, YOUth for all" project works with youth community organizations to empower youth to shape their place within the community. Caritas Czech Republic (CCR), Center for Citizenship Education (CCE) and Mongolian Youth Council (MYC) are working together to implement the "All for YOUth, YOUth for all" project with funding from the European Union.

Young people are the beating heart of youth community organizations and they also represent a focus group for many community and government organizations promoting youth development.

These community organizations are the center of empowering communities to create change, especially the organizations in the countryside.

Introduction

a. The creative mural photo competition brings awareness to the challenges that Mongolian youth face and shines a light on those issues through the medium of photography. We aim to challenge young photographers and empower them to express their perspectives on barriers impacting their lives and communities. Additionally, the competition serves as a platform to showcase the achievements and impact of 'All for YOUTH, YOUTH for all.'

b. The 'All for YOUTH, YOUTH for all' project is dedicated to promoting the well-being, development, and inclusion of Mongolian youth. Through various initiatives and activities, the project addresses key challenges faced by young people in education, employment, mental health, gender equality, and social integration. The mural photo competition is one of the highlights of the project, designed to foster creativity, raise awareness, and encourage conversations around the issues affecting Mongolian youth.

Eligibility

a. The following eligibility criteria apply for participation in the competition:

i. Participants must be between the ages of 15 and 34.

ii. The competition is open to individuals residing in the project target areas: Ulaanbaatar city, Selenge province, Dornogobi province, Khentii province, and Bayankhongor province.

b. Each submitted photo should meet **one** of the following requirements:

i. The photo must feature one of the five murals drawn in the project target areas. The mural can be used as a background, a central point, or incorporated in a creative and meaningful way within the photo composition.

ii. The photo should raise awareness of youth-related social issues. It should convey a message or tell a story related to the challenges, aspirations, or experiences of young people in Mongolia.

c. Photos may be altered through editing or collages.

Theme and Subject

a. The theme of the mural photo competition is "Reflections." Participants are encouraged to reflect upon and capture youth-related issues in Mongolia. The photos should depict the challenges and concerns faced by young people, such as unemployment, lack of opportunities, education quality, the absence of sustainable youth-directed policies, the need for social structures for disabled citizens, mental health issues, and the pushback experienced by minority

groups. Additionally, the competition encourages participants to portray hope, dreams, morale for a better future, potential solutions, and the happiness of youth.

b. Specific requirements and guidelines related to the theme include:

- i. Photos should effectively convey the chosen youth-related issue(s) while also highlighting potential solutions or positive aspects.
- ii. Participants are encouraged to explore creative approaches in portraying the theme, including symbolism, storytelling, composition, and the use of lighting and colors.
- iii. The photos should reflect diversity, inclusivity, and the various perspectives of Mongolian youth.

Submission Guidelines

a. Participants can choose to submit their photos in either digital file format (JPEG or PNG) or as printed copies.

b. Each participant is allowed to submit up to three photos for the competition. However, it is important to ensure that the compositions of the submitted photos are distinct and not repetitive.

c. To submit the photos, participants should send them via email to agiimaa.oyun@caritas.cz. Please include the subject line: Youth Mural Photo Competition Submission.

d. Participants must provide the following information along with their photo submissions:

- i. Full Name: Include your full name for identification purposes.
- ii. Photo Title: Provide a title or name for each submitted photo.
- iii. Contact Details: Include your contact details, such as phone number or email address, so that we can reach you if needed.

e. The deadline for submissions is **6:00 PM on August 11, 2023**. Late or incomplete submissions will not be eligible for evaluation in the competition.

Selection Process

a. The selection of the winning photos will be conducted through a public voting process on our Facebook page. We will upload all the eligible submissions received to a designated album or post on our Facebook page, where the public can view and vote for their favorite photos.

b. Timeline for the selection process:

- i. Submission deadline: **6:00 PM on August 11, 2023**.
- ii. Photo upload and public voting: Once the submission deadline has passed, we will upload the eligible submissions to our Facebook page within 3 working days.
- iii. Public voting period: The public voting period will begin immediately after the photos are uploaded and will last for 7 days.

iv. Announcement of winners: After the public voting period, the votes will be tallied, and the winners will be announced on August 21, 2023, both on our Facebook page and through direct communication with the winners.

Prizes and Recognition

a. Prizes

1. First place: A professional Canon full frame camera, which can further enhance their photography skills and passion (one selected)
2. Second place: Wireless headphones (two selected)
3. Third place: Photography lesson voucher (two selected)

b. Public recognition: In addition to the prize, the winning photo will be given special recognition and visibility within the project. The photo will be featured prominently on future project visibility materials, such as brochures, websites, social media platforms, and other relevant communication channels. This recognition offers a valuable opportunity for the winner to showcase their talent and contribute to raising awareness of youth-related issues in Mongolia.

Intellectual Property Rights

a. Ownership and Usage Rights: By submitting photos to the competition, participants agree to grant the project the copyrights of the submitted photos. However, the project will respect the photographer's rights by always including the photographer's name whenever the photos are used or displayed. The photographer may also use their photos at their convenience.

b. Consent and Releases: Participants are responsible for obtaining any necessary consent or releases from subjects featured in their photos. If the photo includes identifiable individuals or private property, participants must ensure they have obtained the appropriate permissions and releases to use and display the photo in the competition and any related project materials. The project shall not be held liable for any claims or disputes arising from the failure to obtain such consent or releases.